



A.MENARINI
PHARMACEUTICALS IRELAND LTD
Healthcare for Life

2018 Patient Association Support

Alpha-1 Foundation Ireland

<https://www.alpha1.ie/>

MPIL sponsored the Alpha-1 Foundation Annual Patient Conference in 2018 to the sum of €2,000. This conference is attended by over 100 Alpha-1 patients and their relatives. It is a unique opportunity to learn about Alpha-1 in all its forms, hear the latest developments from medical experts and, meet others affected by the most common genetic lung disease in Ireland. There are an estimated 180,000 people in Ireland at risk of lung disease due to Alpha-1.

Arthritis Ireland

<https://www.arthritisireland.ie/>

MPIL provided sponsorship of 15,000€ towards the Living with Gout disease awareness campaign. This is a joint project with Arthritis Ireland which included organising a series of patient information talks; the venue and refreshment costs were included along with basic equipment, organisation of speakers, presentations and local logistics. The sponsorship also covered the development of a series of educational videos, patient education materials, PR, print, radio and, online advertising for the campaign. MPIL also supported Arthritis Ireland staff to attend EULAR 2018 to the value of €1,343. Participation in this conference is vitally important to maintaining and updating knowledge on rheumatology. By attending this conference this member of staff will be able to engage and network with clinicians and other rheumatology HCP's who are central to referring patients to Arthritis Ireland services.

Croí

<https://croi.ie/>

MPIL provided a sponsorship of €8,000 towards the National Training Programme in Cardiac Rehabilitation meeting organised by Croí and the National Institute for Preventive Cardiology. As a result of this training programme, patients on cardiac rehabilitation programs throughout the country will receive evidence based best practice care which will result in better outcomes in terms of prevention and recovery.



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In addition, MPIL provided a sponsorship of €3,500 to support the National Institute of Preventive Cardiology National Conference 2018, and €1,900 as a donation towards the Croí Annual Gala Fundraising Ball.

Irish Heart Foundation

<https://irishheart.ie/>

MPIL provided a sponsorship of €15,000 towards the development of a new Secondary Prevention video series to be utilised in Cardiac Rehabilitation centres and other venues.

MPIL also provided a donation of €1,000 towards Irish Happy Hearts Appeal 2018, €1,000 towards sponsoring a staff table at the Irish Heart Foundation New Year's Eve Ball, €1,000 towards the sponsorship of the County Meath Heart to Heart Luncheon, and €500 towards the 2018 Cork Heart Luncheon.

COPD Support Ireland

www.copd.ie

MPIL provided a project grant of €9,000 for COPD Support Ireland World COPD Week. In association with COPD Support Ireland and several other pharmaceutical and non-pharmaceutical companies, MPIL helped with costs associated with holding five regional COPD patient support days around the country for World COPD week in November 2018. The 3rd Annual GET BREATHLESS FOR COPD CYCLE was a joint project with COPD Support Ireland which MPIL supported. In association with COPD Support Ireland, MPIL organised a charity cycle to raise awareness and funds for COPD in Ireland. Participants were a mix of healthcare professionals involved in COPD, A. Menarini staff and additional stakeholders involved or interested in COPD. Over €11,500 was raised during the cycle and all proceeds raised were donated to COPD Support Ireland. A project grant of €3,450 was donated to COPD Support Ireland to cover the cost of reprinting 5000 COPD Inhaler posters. These posters are distributed by COPD Support Ireland and A. Menarini Ireland by the COPD field force to healthcare professionals to help simplify the treatment options available to them in the therapeutic area of COPD.